

GNG MAGAZINE 2018 ADVERTISING SPACE RESERVATION DUE MARCH 1, 2018.

A publication of the Gray-New Gloucester Development Corp., **GNG Magazine** promotes local businesses, points of interest, and the potential business opportunities in the two communities. Approximately 5,000 copies of the 24-page magazine will be printed on high-quality, high-gloss paper and distributed in the summer. In addition to distribution at local businesses, the publication will be available in tourism kiosks in Kittery, Yarmouth, and Bridgton, and at area points of interest, as well as on the GNGDC website. Don't miss your chance to be showcased in the 2018 GNG Local Magazine.



COMPANY NAME

CONTACT NAME

PHONE NUMBER

EMAIL ADDRESS

Please reserve my space in the Gray-New Gloucester Magazine 2018 for a full-color ad at the following size (width x height) and rate:

- Full Page (no bleed) 7.5" x 9.25" \$1,000
- Half Page, Horizontal 7.5" x 4.5" \$750
- Half Page, Vertical 3.625" x 9.25" \$750
- Quarter Page, Horizontal 7.5" x 2.125" \$500
- Quarter Page, Vertical 3.625" x 4.5" \$500
- Eighth Page, Horizontal 3.625" x 2.125" \$300

Limited Availability*

- Back Cover**
w/full bleed = \$1,500
- Inside Back Cover**
w/full bleed = \$1,200

*Please check with us for availability.

**Back cover and inside back cover offered in full bleed with specs as follows:

Trim: 8.5" x 11" Bleed: 8.75" x 11.25" Live: 8" x 10.5"

If you do not wish to have a bleed ad, please provide an ad at the full-page size of 7.5" x 9.25".

Deadlines

Space Reservation March 1
Full Payment April 1
Ad Materials May 1

Contact Us

If you have questions please contact us via email at toni@purplecrayondesign.com or call 207-749-9469.

Material Requirements

Acceptable file formats:

- PDF/X-1a:2001 (Adobe Acrobat): Hi-Resolution (300 DPI) with all fonts embedded and colors in CMYK.
- JPG, TIFF or PSD (Adobe Photoshop): 300 DPI in CMYK

Email* your reservation and ad to: toni@purplecrayondesign.com

*If your ad is too large to email, contact us for a link to upload the file.

If you need graphic design work for your ad, we can provide that service for \$80/hour prior to May 1, 2018.

Payments

Please mail your check made payable to: Purple Crayon Design and mail to 33 Laurel Lane, Eliot ME 03903.

To submit this form or your ad artwork online: <http://gngdc.com/gng-local-ad-space/>